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Zacco acquires the majority in Ipendo

- Becomes first firm of patent attorneys to offer a full international overview of patent and trademark portfolios

The leading IP consultancy in Scandinavia Zacco has made a strategically important step by acquiring 51% of the shares in Ipendo who has developed a web based management system for patents, trademarks and designs. By the acquisition Zacco breaks with the tradition in the business of patent attorneys by offering its clients a system which provides an overview of all intellectual property rights irrespective of handled by different firms of patent attorneys throughout the world.

- Ipendo's system INTASMA® is unique within its field taking its starting point in the clients' need to have an overview of its intellectual property rights and breaks with the standard among patent attorneys throughout the world who generally only offer an overview of the patents for which the relevant firm of patent attorneys is responsible, says Zacco's CEO Hans-Bertil Håkansson.

- This fractioned picture forms a major problem for large international businesses that often have thousands of patents spread all over the world and for which numerous local firms of patent attorneys are responsible. This means that these businesses have only a limited overview and cannot co-ordinate the large values represented by the intellectual property rights, Hans-Bertil Håkansson continues.

- Malmö based Ipendo - which has had a fast international expansion since its establishment 2 years ago - shall continue as an independent business and shall even offer its services to other firms of patent attorneys and clients. Ipendo has in short time acquired a large number of international renowned businesses as its clients. By Zacco acquiring the majority, financing is provided and the continued fast expansion of Ipendo is secured.

- With Zacco as new owners it becomes possible to accelerate the expansion of our global IP network through our service and communication platform INTASMA®. Zacco which has more than 100 years experience shares our vision and ideas on how this traditional and from time to time conservative business has to change to live up to the needs and requirements of today's global businesses. Now we can concentrate entirely on our potential for a fast international expansion and to establish INTASMA® as the new standard within our business, says Tony Nijm CEO of Ipendo, which today has 10 employees and its headquarters in Malmö.

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About Zacco

Zacco is the leading Intellectual Property consultancy in Scandinavia with a history going more than 135 years back and an annual turnover of approximately 400 million DKK. Zacco assists Scandinavian and foreign clients with technical, legal and strategic advice from idea to marketing of the finished product or service and in connection with conflicts and contracts. Beyond protecting intellectual property rights Zacco also offers strategic advice which has the purpose of securing its clients an increased competitive edge and a better exploitation of their intellectual property rights. Zacco offers cutting-edge competences within all technical areas and many of Zacco's patent attorneys are European Patent Attorneys. Zacco is head-quartered in Copenhagen. Further Zacco has 7 regional offices in Denmark, Norway and Sweden. See www.zacco.com for further information.

About Ipendo

Ipendo's business model is to develop and sell administrative tools and services which optimize the handling of the patent and trademark portfolios. Ipendo has for this purpose developed a strong software solution INTASMA® which offers Ipendo's clients overview and administration of its patent and trademark portfolios. Ipendo's market is global and the potential is significant. See www.ipendo.se for further information.