



Jesper Sundström

Senior Partner
Attorney at Law
+46 31 725 81 23
jesper.sundstrom@zacco.com
Göteborg (Gothenburg)

AREAS OF EXPERTISE

Legal

Litigation and Dispute Resolution
Copyright
Anti-Counterfeiting
Marketing and Regulatory

Cyber Security

IT Governance and Information Security
Governance
Data Privacy and Protection

IP Strategy

Strategy Development
Due Diligence
IP Audit
IP Risk Management
Workshops and Coaching

Jesper joined Zacco in May 2017. For the last twenty years Jesper has been providing legal advice in corporate and commercial law.

Jesper has a broad experience in intellectual property law, it-law, data protection, licensing, marketing law, ip-litigation, outsourcing, procurement, competition law and commercialization of intellectual property. Jesper gives advice to companies within diverse industries such as for example software development, information technology, consultancy services, automotive, PR and advertising, interior design, engineering, healthcare and financial services.

Jesper has a master of law degree from Lund University (1994). Before joining Zacco Jesper was a partner with Wistrand law firm in Gothenburg (2000-2017) and a member of the Swedish Bar Association. Before that Jesper was an associate with Advokatbyrån Konsultbyrån för Marknadsrätt in Malmö.

Jesper holds seminars on a regular basis in various aspects of the law with particular focus on IPR, it-law, data protection and public procurement.

Jesper is a member of Västsvenska Immaterialrättsklubben (VIRK), International Technology Law Association (ITechLaw) and the Association of Privacy Practitioners (IAPP).