

Right-size your IP Management

Solutions beyond
home-made spreadsheets and costly software licenses



Pioneers in Intellectual Property since 1870

Zacco is one of Europe's leading intellectual property firms, with experts in all aspects of IP. We understand your business, your technology and your competitive landscape and we can help you to protect, enforce and monetise the value of your innovation and brand identity more strategically. With offices spread across Denmark, Sweden, Norway, Germany, the UK, and India, Zacco has a significant local footprint.

1870

founded

c. 500

full-time employees

5,000+

active clients

8

jurisdictions with direct representation

6

countries with local presence

Around 30 offices throughout

Denmark | Germany | India | Norway | Sweden | United Kingdom

Direct representation in/at

EPO | EUIPO | United Kingdom | Norway | Denmark | Germany | Sweden | Switzerland

Level up and lift over the management of your IP formalities

Are you stuck in one of these common frustrating scenarios?

1. The **risky spreadsheet shuffle**. You're managing a growing portfolio manually, constantly worried that a single broken cell or a missed calendar alert will lead to a lost asset.
2. The **IP Management System (IPMS) trap**. You've invested in a powerful, enterprise-level management system, but it's so complex and costly that it has become an administrative burden rather than a tool.

Whether your system is too simple or too complex, it results in stress, waste of time, and unnecessary risks.

Zacco's hybrid solution: A combination of professional excellence and digital enablement



IP formalities excellence

We handle all technical administration, system updates, data entry, and deadline management.



Profound IP law firm expertise

Direct access to senior IP strategists and legal advisors for high-level counsel.



Asset management portal IPview

Your immediate, 24/7 digital overview of all rights. What you own, when it's due.



White glove approach

Premium service mindset with a meticulous level to detail and a proactive effort to exceed your expectations.



Our innovative thinking has been rewarded

Both Zacco and more than 70 individual expert colleagues are regularly recognised by leading IP platforms, including World Trademark Review, IAM, Managing IP and Legal 500. We know IP is about people; that's why we invest in building long-term close collaboration with our clients, understanding their business, what drives them, and what they need to help them achieve their goals.



Get in touch



Agatha Bergman

Global Lead, Business Development
Annuities, Renewals and IP Operations

📞 +46 31 725 81 53

✉️ agatha.bergman@zacco.com



Betina Hellemann

Partner
Director IP Operations & Quality

📞 +45 39 48 82 01

✉️ betina.hellemann@zacco.com

www.zacco.com
sales@zacco.com
www.linkedin.com/company/zacco/

ZACCO