



Peter Eriksson

Partner
Attorney at Law
European Trademark and Design Attorney
LL.M.
+46 8 59 88 72 87
peter.eriksson@zacco.com
Stockholm

AREAS OF EXPERTISE

Trademarks

Trademark Prosecution
Oppositions
Conflict Handling and Enforcement
Cancellation Actions
Clearance Searches
Monitoring and Watch

Designs

Design Prosecution
Cancellation Actions
Conflict Handling and Enforcement
Clearance Searches
Monitoring and Watch

Legal

Litigation and Dispute Resolution
Copyright
Anti-Counterfeiting
Marketing and Regulatory

Digital Brands

Digital Brand Protection
Conflict Handling and Enforcement

IP Strategy

Strategy Development
Strategy Implementation
Portfolio Management
Due Diligence
IP Audit
IP Risk Management
Workshops and Coaching

Competence Areas

Automotive
Furniture
Architecture
Industrial Design
Arts & Crafts
Communication

Peter joined Zacco in 2007. He works with counseling, prosecution, litigation and related matters. He has wide experience in IP law, with particular expertise in trademark and design law.

Peter graduated in 2000 from Stockholm University with a law degree (LL.M) specialized in Intellectual Property Law. He has also taken advanced courses in the IP field. He has previously worked at a smaller IP law firm, at the international trademark department at Pharmacia AB, and at a major Swedish IP law firm.

Peter is a member of the Association of IP Professionals in Swedish Industry (SIPF), the Pharmaceutical Trade Marks Group (PTMG), and the International Trademark Association (INTA).

Mechanics
Electronics
Healthcare