



# Renaud Permezel

Digital Brand Consultant

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📍 Oslo

## ABOUT RENAUD PERMEZEL

Renaud joined Zacco in 2023 as a Digital Brand Consultant. A specialist in Online Brand Protection, with a legal and business background, he advises and supports clients with the development and protection of their digital brands.

Renaud has a law degree from the University of Montpellier, France (2013), specializing in Intellectual Property law, and has since worked with Intellectual Property, Brand Protection and other areas of law and regulatory relevant within the Digital Brands field.

He joined Zacco after nearly a decade of professional experience that include both private and public organizations across varied international environments.

## AREAS OF EXPERTISE

### Services

- Anti-Counterfeiting
- Contracts and agreements
- Copyright
- Corporate Domain Management
- Digital Brand Disputes and Enforcement
- Digital Brand Due Diligence
- Digital Brand Workshop & Policy
- Domain Name Acquisitions
- Licensing
- Online Brand Protection
- Privacy (GDPR, Cloud Act, Data Protection Act)
- Recordals
- Secure DNS Management
- Software licensing and open source
- Trade Secrets protection
- Trademark and Design Clearance Searches
- Trademark and Design Monitoring and Watch
- Trademark Clearinghouse
- Trademark Enforcement
- Trademark Oppositions
- Trademark Renewals

### Industry expertise

- Consumer Products
- IT & Software
- Media & Entertainment
- Pharmaceuticals