



Emil Hansson

Digital Brand Consultant

+46 31 600 716

emil.hansson@zacco.com

Gothenburg

ABOUT EMIL HANSSON

Emil works with strategic domain name management and digital brand protection, helping clients safeguard and strengthen their online presence. Having worked in the domain and trademark industry since 2015, he brings extensive experience in managing and developing digital brand portfolios, providing guidance on everything from domain strategy and acquisitions to security measures and technical solutions.

By combining knowledge of intellectual property, IT, and online brand strategy, Emil supports clients in building resilient digital identities. He helps organizations adapt to evolving online environments, navigate complex regulations, and expand their brands across markets. With a strong commercial mindset, Emil focuses on maximizing the value of clients' digital assets and ensuring their IP is both protected and positioned for growth. When needed, he also assists with enforcement matters such as disputes, takedowns, and domain recoveries.

Emil joined Zacco in 2023.

AREAS OF EXPERTISE

Services

- Email Security
- SSL Management
- Domain Name Acquisitions
- Portfolio Management
- Domain Name Disputes and Enforcement
- Trademark Prosecution
- Strategy Implementation
- Digital Brand Workshop & Policy
- Secure DNS Management
- Digital Brand Due Diligence
- Corporate Domain Management
- Trademark Clearinghouse
- Portfolio Outsourcing
- Online Brand Protection
- Trademark Monitoring and Watch
- Strategy Development