



John-Aron Windolf

**Global Lead, Business Development
Legal & Trademark & Digital Brands**

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ABOUT JOHN-ARON WINDOLF

John-Aron has operated in a number of key roles within Zacco, including being instrumental in starting and building the Digital Brand department, serving as a Regional Business line Manager, and contributing as a member of the Zacco Sweden West Management Team.

Today, John-Aron is part of the Commercial team. He focuses on strategic growth, client advising, and tender processes, contributing to the overall growth and service development within Zacco's Legal, Trademark, and Digital Brands business line.

John-Aron has worked in the Intellectual Property (IP) industry for over a decade, primarily within online brand protection, digital enforcement, and trademark and domain name strategy. He is considered highly experienced in IP risk management, strategy development and implementation, including the strategic synergy between trademarks, domain names, and the IT landscape.

John-Aron initially joined Zacco in 2016 from a competing IP firm, a smaller niche firm focusing on only domain names and trademarks.

After a period during 2023 and 2024 as an e-commerce entrepreneur, John-Aron returned to Zacco at the end of 2025 to focus his expertise on strategic growth and large-scale client opportunities.