



# Niclas Jonsson

Regional Manager Digital Brand Denmark, Germany and Norway

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Gothenburg

## ABOUT NICLAS JONSSON

Niclas joined in 2018 and is responsible for Digital Brand Services across Germany, Denmark, Norway and Southern Sweden. Over nearly ten years he has been assisting organisations with high-level specialist domain name and brand enforcement consulting, and his experience covers all legal, regulatory and technical aspects as well as contentious and non-contentious work within the field.

Considered an expert in Brand Protection Strategy and Enforcement, his focus is on helping clients to understand how to manage, control and protect their brands. His practical and efficient manner, and diligent approach, sees him able to identify and deliver a range of digital, legal and technical perspectives.

A specialist in domain names, he also works with acquisitions, clearance searches, disputes, domain security, portfolio management, and technical services. His considerable expertise is complemented by several years working with online trademark infringement and brand monitoring services, providing him with a comprehensive understanding of many client issues and potential solutions.

Prior to joining Zacco, Niclas worked in a similar role at another IP Law firm.

## AREAS OF EXPERTISE

### Services

- Email Security
- SSL Management
- Domain Name Acquisitions
- Portfolio Management
- Due Diligence
- Digital Brand Disputes and Enforcement
- Trademark Prosecution
- Strategy Implementation
- Digital Brand Workshop & Policy
- Secure DNS Management
- Digital Brand Due Diligence
- Corporate Domain Management
- Trademark Clearinghouse
- Portfolio Outsourcing
- Online Brand Protection
- Trademark Monitoring and Watch
- Identity Assets report
- Strategy Development