

Carolina Lorenzatti

Patent Paralegal IP Coordinator



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ABOUT CAROLINA LORENZATTI

Carolina has worked in the field of intellectual property since 2008 and joined Zacco in 2019. Before joining Zacco, she studied sales and marketing, which adds a valuable client-oriented perspective to her work.

She is a highly experienced and versatile patent paralegal, handling all aspects of the patent process from filing to grant and portfolio management. In addition to her patent expertise, she also has knowledge of other areas within intellectual property.

Carolina is part of several large client teams and serves as a key account paralegal, ensuring high-quality service and smooth coordination for strategic clients.

AREAS OF EXPERTISE

Services

Patent Prosecution

IP Due Diligence

Brand Protection

IP Audit

Digital Brand Disputes and Enforcement

Portfolio Management

Strategy Development

Portfolio Outsourcing

Recordals

Portfolio Handling and Paralegal Services

Patent Annuities

Utility Models

Domain Name Acquisitions

Industry expertise

Food & Beverage

Retail

Hygiene Products

Industrial Design

Furniture

Media & Entertainment

Consumer Products