




# Henrik Jespersen

Partner

 [+45 39 48 80 92](tel:+4539488092)

 [henrik.jespersen@zacco.com](mailto:henrik.jespersen@zacco.com)

 Copenhagen

## ABOUT HENRIK JESPERSEN

Henrik has over 30 years of experience in IP private practice. He joined Zacco in 2017, having spent much of his career in one of Denmark's leading IP firms, managing much of their IPR, trademark and design clients. Prior to his work in private practice he spent some time in the legal department of the Denmark Patent and Trademark Office (DKPTO).

Henrik's expertise covers a combination of both prosecution and enforcement work related to trademarks and designs. A skilled IP strategist, with a prominent reputation in the fields of EU and global design protection, he regularly assists clients with developing industrial designs used to complement patents or to assist with anti-counterfeiting operations. He also assists with infringement assessments and the negotiation and drafting of contracts related to licensing, settlement and co-existence agreements.

Many of Henrik's clients remain with him over the long term and he counts small start-ups and global corporations amongst them. His client's recognise and appreciate his ability to quickly identify the most important tasks for maximum protection. His expertise working with multinational portfolios has been integral to the growth of many small and medium businesses as they seek to grow their rights and expand into new markets.

Although Henrik's trademark work covers all fields, some of his most prominent clients are based within the sectors of apparel, advisory services, industrial products and artwork and graphic design.

He is a professional representative before the European Union Intellectual Property Office (EUIPO) and has been a longstanding member of the Association of Danish Intellectual Property Attorneys (ADIPA).

He is also featured as a Recommended Individual in the WTR 1000 by the World Trademark Review.

## AREAS OF EXPERTISE

### Services

- Design Clearance Searches
- Anti-Counterfeiting
- Trade Secrets protection
- Design Cancellation Actions
- Recordals
- Trademark Enforcement
- Trademark Licensing
- Trademark Renewals
- Trademark Cancellation Actions
- Trademark Monitoring and Watch
- Design Monitoring and Watch
- Due Diligence
- Trademark Clearance Searches
- Design Renewals
- Strategy Development
- IP Risk Management
- Trademark Oppositions
- Contracts and agreements
- Design Licensing
- Strategy Implementation
- Design Enforcement
- IP Audit
- Portfolio Management
- Portfolio Outsourcing
- Design Prosecution
- Trademark Prosecution

### Industry expertise

- Retail
- Consumer Products
- Building & Construction
- Offshore
- Telecommunications
- Automotive
- Sustainability / GreenTech / CleanTech
- Agriculture
- IT & Software
- Paper/Pulp/Wood Industry
- Architecture
- Food & Beverage

Pharmaceuticals  
Life Science  
Furniture  
Aerospace & Defence  
Hygiene Products  
Media & Entertainment  
Energy, Gas, Oil & Power  
Industrial Design  
Arts & Crafts  
Medtech