



Henrik Jespersen

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ABOUT HENRIK JESPERSEN

Henrik has over 30 years of experience in IP private practice. He joined Zacco in 2017, having spent much of his career in one of Denmark's leading IP firms, managing much of their IPR, trademark and design clients. Prior to his work in private practice he spent some time in the legal department of the Denmark Patent and Trademark Office (DKPTO).

Henrik's expertise covers a combination of both prosecution and enforcement work related to trademarks and designs. A skilled IP strategist, with a prominent reputation in the fields of EU and global design protection, he regularly assists clients with developing industrial designs used to complement patents or to assist with anti-counterfeiting operations. He also assists with infringement assessments and the negotiation and drafting of contracts related to licensing, settlement and co-existence agreements.

Many of Henrik's clients remain with him over the long term and he counts small start-ups and global corporations amongst them. His client's recognise and appreciate his ability to quickly identify the most important tasks for maximum protection. His expertise working with multinational portfolios has been integral to the growth of many small and medium businesses as they seek to grow their rights and expand into new markets.

Although Henrik's trademark work covers all fields, some of his most prominent clients are based within the sectors of apparel, advisory services, industrial products and artwork and graphic design.

He is a professional representative before the European Union Intellectual Property Office (EUIPO) and has been a longstanding member of the Association of Danish Intellectual Property Attorneys (ADIPA).

He is also featured as a Recommended Individual in the WTR 1000 by the World Trademark Review.

AREAS OF EXPERTISE

Services

Design Clearance Searches
Anti-Counterfeiting
Trade Secrets protection
Design Cancellation Actions
Recordals
Trademark Enforcement
Trademark Licensing
Trademark Renewals
Trademark Cancellation Actions
Trademark Monitoring and Watch
Design Monitoring and Watch
Due Diligence
Trademark Clearance Searches
Design Renewals
Strategy Development
IP Risk Management
Trademark Oppositions
Contracts and agreements
Design Licensing
Strategy Implementation
Design Enforcement
IP Audit
Portfolio Management
Portfolio Outsourcing
Design Prosecution
Trademark Prosecution

Industry expertise

Retail
Consumer Products
Building & Construction
Offshore
Telecommunications
Automotive
Sustainability / GreenTech / CleanTech
Agriculture
IT & Software
Paper/Pulp/Wood Industry
Architecture
Food & Beverage

Pharmaceuticals
Life Science
Furniture
Aerospace & Defence
Hygiene Products
Media & Entertainment
Industrial Design
Arts & Crafts
Medtech