



Paul Winblad

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ABOUT PAUL WINBLAD

Paul has a M.Sc. in Mechanical Engineering from Chalmers University of Technology and started his career within IP at the Swedish Patent Office (PRV) in 1995, where he worked as an Examiner and Team Leader for four years. Paul then joined SCA where he worked as a Patent Attorney and Patent Manager for five years. In 2004 Paul became Patent Director of the SCA Patent Department.

Paul has a specialization in energy technology and has worked with IP related matters in different technical fields, such as for example material technology, absorption technology, energy technology, fluid handling, process and production technologies, and vehicle related technologies.

As Paul's résumé reveals, he has been working with a wide range of IP-related matters: patent portfolio management, strategic IP work, IP enforcement and litigation work, IP licenses and other IP agreements. Paul was also a member of SCA's R&D Management Team and involved in matters related to research and product development. Paul has also in his different positions within SCA been drafting and prosecuting patent applications, handled opposition cases and involved in idea handling processes.

Paul was in his role at Zacco included in the 2016 edition of the IAM Strategy 300 and he is ranked as a recommended individual in the IAM Patent 1000.

Paul is a member of the Institute of Professional Representatives before the European Patent Institute (EPI).

AREAS OF EXPERTISE

Services

Patent prosecution
Utility Models
Patent Oppositions and Appeals
Patent Monitoring
Patent Litigation
Patent Litigation Support
Novelty Search and Validity Search
Portfolio Management
IP Risk Management
Patent Landscaping
Technology Watch
Forward Patenting
Strategy Development
Portfolio Outsourcing
IP Strategy Workshops and Coaching
IP Audit
Patent Drafting
Competitor Watch
Strategy Implementation
Freedom to Operate
Due Diligence

Technical field

Process Technology
Materials Technology & Nanotech
Mechanical Engineering
Mechatronics
Sensor and Measurement Technology
Manufacturing & Process Technology
Physics

Industry expertise

Paper/Pulp/Wood Industry
Automotive
Industrial Design
Consumer Products
Hygiene Products
Energy, Gas, Oil & Power
Building & Construction