

# **Peter Eriksson**

**Partner** 



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## ABOUT PETER ERIKSSON

Peter joined Zacco in 2007. He works with counseling, prosecution, litigation and related matters. He has wide experience in IP law, with particular expertise in trademark and design law.

Peter graduated in 2000 from Stockholm University with a law degree (LL.M) specialized in Intellectual Property Law. He has also taken advanced courses in the IP field. He has previously worked at a smaller IP law firm, at the international trademark department at Pharmacia AB, and at a major Swedish IP law firm.

Peter is a member of the Association of IP Professionals in Swedish Industry (SIPF), the Pharmaceutical Trade Marks Group (PTMG), and the International Trademark Association (INTA).

#### **AREAS OF EXPERTISE**

#### **Services**

Trademark Monitoring and Watch **Trademark Clearance Searches Design Prosecution** Litigation and Dispute Resolution **Design Clearance Searches Trademark Prosecution** Design Monitoring and Watch Strategy Implementation Contracts and agreements **Trademark Enforcement Design Cancellation Actions Anti-Counterfeiting** IP Strategy Workshops and Coaching **Trademark Oppositions IP Audit** IP Risk Management **Due Diligence** Trade Secrets protection Strategy Development Copyright **Trademark Cancellation Actions** 

### **Industry expertise**

Medtech

Energy, Gas, Oil & Power Automotive Offshore Media & Entertainment **Consumer Products** Aerospace & Defence Agriculture **Furniture Hygiene Products** Life Science Retail Food & Beverage

**Building & Construction** Sustainability / GreenTech / CleanTech Pharmaceuticals **Telecommunications** 

Industrial Design Paper/Pulp/Wood Industry