

Mitrapurba Mishra

Team Manager

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ABOUT MITRAPURBA MISHRA

Mitrapurba joined Zacco in 2018 as a Patent Attorney and worked within the field of IP since 2015. She has mainly worked on drafting and prosecution of patent applications, IP strategy, and prior art searches within the field of image processing, Artificial Intelligence (AI), machine learning, cloud computing, Internet of things, augmented and virtual reality, telecommunications and electronics.

Before joining Zacco, Mitrapurba worked as an in-house IPR consultant for a software based MNC company and as an associate in the IP asset management team of another IP services company in Bangalore.

Mitrapurba gained a Bachelors in Engineering with a specialisation in Information Technology from Visveswarya Technological University in 2012. She also gained a LL.B with an honors in IPR laws from IIT Kharagpur Law School, West Bengal, India in 2015.

AREAS OF EXPERTISE

Services

Strategy Development Patent Drafting Portfolio Management **Design Prosecution** Freedom to Operate Novelty Search and Validity Search Portfolio Outsourcing Forward Patenting Trademark Enforcement Patent Oppositions and Appeals Patent prosecution Patent Litigation Support **Trademark Prosecution** Utility Models IP Strategy Workshops and Coaching Patent Landscaping Contracts and agreements Licensing

Technical field

Electronics Internet of Things (IoT) Artificial Intelligence Digital Signal Processing Computer Sciences Sensor and Measurement Technology Signal Processing Databases Machine Learning

Industry expertise

IT & Software Medtech Sustainability / GreenTech / CleanTech Telecommunications