




Heidi Rehné

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ABOUT HEIDI REHNÉ

Heidi has been advising clients on legal matters relating to intellectual property law since 1996. Today she works primarily with counselling within the area of trademark law and Internet law.

During Heidi's previous employments as an IP and trademark consultant at patent and trademark consultancies and in law firms, she has acquired an extensive experience in the registration, maintenance and enforcement of trademarks and designs, including opposition proceedings and conflict solution, settlement and co-existence negotiations. Furthermore, Heidi offers strategic advice concerning the development of trademark strategies. Considering trademark rights as valuable assets of the owner, Heidi advises on the use, enforcement and utilisation of these rights in the light hereof.

Heidi graduated 1996 with a Master of Laws from the University of Aarhus.

Since 2020, Heidi has been ranked in the WTR 1000 – The World's Leading Trademark Professionals.

AREAS OF EXPERTISE

Services

Trademark Oppositions
Trademark Cancellation Actions
Strategy Implementation
IP Risk Management
Portfolio Management
Trademark Clearance Searches
Strategy Development
Trademark Prosecution
Portfolio Handling and Paralegal Services
Trademark Monitoring and Watch

Industry expertise

IT & Software
Consumer Products
Industrial Design
Hygiene Products
Energy, Gas, Oil & Power
Food & Beverage
Media & Entertainment
Pharmaceuticals
Retail
Aerospace & Defence
Furniture