




# Magnus Ljungdahl

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 [+46 31 725 81 43](tel:+46317258143)

 [magnus.ljungdahl@zacco.com](mailto:magnus.ljungdahl@zacco.com)

 Gothenburg

## ABOUT MAGNUS LJUNGDAHL

Magnus operates in a number of key roles within Zacco. As Chief Commercial Officer, Magnus is responsible for sales and business development at a group level, including the development and implementation of commercial strategy, cross-regional collaboration, and the support of individual regions in leveraging opportunities for day to day growth.

Magnus has been working in the IP industry for more than 15 years, mainly in business development, sales and client advising roles. He is well experienced when it comes to strategic advising in trademarks and domain names, specially the two of them in combination.

He graduated from IHM Business School in 2007 within Business Economics and a couple of years later he began working in the IP Industry.

Magnus joined Zacco in 2018 from a competing IP firm, a smaller niche firm focusing on only Domain names and Trademarks.