



Peggy Bengtsson

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ABOUT PEGGY BENGTSSON

Peggy Bengtsson is the Director Portfolio Outsourcing in Zacco, and also Key Account Manager for some of our largest clients. Since the start of Zacco India in 2017, she has been very engaged in the development and sales of our new services delivered with the support of our patent attorney team in India.

Peggy joined Zacco in 2004. She graduated in 1983 with a Master's of Science degree in mechanical engineering from Lund University's faculty of engineering (LTH). She has also successfully completed her European Qualifying Examination and is a certified European Patent Attorney.

Between 1983 and 2004, Peggy held various managerial positions in Swedish companies, including ABB Fläkt AB, Ericsson Mobile Communications AB and Sony Ericsson Mobile Communications AB (now Sony Mobile). Further, for a period of 5 years she was Chairman of the Board at the School of Technology at Malmö University.

Before the merger between AlbiHns and Zacco, Peggy was President and Regional Manager of AlbiHns in Malmö and, in the latter capacity, also became Executive Vice President of the AlbiHns Group. After the merger Peggy moved on to become Country Manager for Sweden and subsequently became Chief Sales Officer and then also Chief IPPC Officer.

From 2014 until 2018 Peggy has been the Regional Director for Denmark and Sweden South.

AREAS OF EXPERTISE

Services

Forward Patenting™
Freedom to Operate
IP Due Diligence
IP Portfolio Management
IP Portfolio Outsourcing
IP Risk Management
IP Strategy Development
IP Strategy Implementation
Outsourcing agreements
Patent Drafting
Patent Litigation
Patent Oppositions and Appeals
Patent Prosecution
Utility Models
Validation

Technical field

Digital Signal Processing
Electronics
Industrial Chemistry
Information Technology
Mechanical Engineering
Mechatronics
Nuclear Technology
Process Technology
Signal Processing

Industry expertise

Energy
Gas
Oil & Power
Paper/Pulp/Wood Industry
Sustainability / GreenTech / CleanTech
Telecommunications