




# Betina Hellemann

Partner

Director IP Services & Quality

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## ABOUT BETINA HELLEMANN

Betina joined Zacco in 2012 and has many years of experience with the IP business. She has been working with clients on developing administrative solutions such as Portfolio administration and Extranet solutions. Betina came from a similar position with another IP consultancy company in Denmark, where she was also a partner and member of the management team.

Today, in Zacco, Betina works with counseling in the Paralegal Services area. She is Director of Zacco's Business Services which cover all Paralegal services such as Annuity/Renewal payments, Validation/Translation services as well as all other formality services delivered to our clients. Furthermore, Betina is Director Quality and responsible for the Zacco Quality Management System.

Betina graduated in 1995 from the Copenhagen Business School and holds a MA in business languages.

## AREAS OF EXPERTISE

### Services

- Design Renewals
- Validation
- Translation
- Trademark Renewals
- Portfolio Handling and Paralegal Services
- Portfolio Outsourcing
- Patent Annuities
- Recordals