





# Patrik Lindahl

Partner

Business Developer Digital Brand

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## ABOUT PATRIK LINDAHL

Patrik joined Zacco in 2019 and he assists clients in managing their brands online as well as developing new solutions that help Zacco clients to keep their brands secure in the digital environment. Patrik has recently been responsible for consulting operations within another IP company and he has extensive experience from assisting clients with strategic advice in regards to Domain Name Management and Digital Brand protection.

Patrik has a degree of Master of Science in Business and Economics from the School of Economics and Management at Lund University.

## AREAS OF EXPERTISE

### Services

- Digital Brand Workshop & Policy
- Online Brand Protection
- Digital Brand Due Diligence
- Anti-Counterfeiting
- Corporate Domain Management
- Secure DNS Management
- Digital Brand Disputes and Enforcement
- Identity Assets report
- Trademark Clearinghouse
- Domain Name Acquisitions
- Email Security
- IP Strategy Workshops and Coaching

### Industry expertise

- Consumer Products
- Medtech
- Pharmaceuticals
- Media & Entertainment