




# Josefine Benzow

Digital Brand Coordinator, Digital Brand Process Manager  
Team Manager Digital Brand Coordinators

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## ABOUT JOSEFINE BENZOW

Josefine joined Zacco in 2018 and is responsible for developing the Digital Brand team in Zacco India as well as the Digital Brand processes. She is also coordinating customer projects and analyses and consults in Digital Brand matters such as domain name management and monitoring services for the online presence of registered trademarks.

Josefine has a B.A. in International Administration with a major in Political Science and a minor in French. Prior to joining Zacco Josefine have been working with coordination and project management in several international companies and for the last couple of years within the IP business at another IP firm.

## AREAS OF EXPERTISE

### Services

- Secure DNS Management
- Identity Assets report
- Corporate Domain Management