



Lars Henrik Stoud Platou

Senior Partner

+47 918 14 495

lars.platou@zacco.com

Bergen

ABOUT LARS HENRIK STOUD PLATOU

Lars is an experienced lawyer specialised in legal, strategic and commercial aspects of intellectual property and marketing law. He has extensive knowledge in management of our clients' portfolios to protect, enforce and enhance their intellectual property positions. Lars also has experience with corporate law and regularly assists our clients with negotiating and drafting commercial contracts and licensing agreements. He also regularly litigate on behalf of our clients before the courts in Norway.

Lars has a law degree from University of Oslo (2016). He specialized in intellectual property law, patent law and copyright law and wrote his Masters thesis within trademark law.

Lars joined Zacco i 2018 and worked as a lawyer in another firm before re-joining Zacco as lawyer and partner in 2021.

He is also featured as a Recommended Individual in the WTR 1000 by the World Trademark Review and in the IAM Patent 1000. Managing IP has ranked him as an IP Star.

AREAS OF EXPERTISE

Services

Design Enforcement
Design Prosecution
IP Due Diligence
IP Audit
IP Risk Management
IP Strategy Workshops and Coaching
IP Portfolio Management
IP Portfolio Outsourcing
IP Strategy Development
IP Strategy Implementation
Contracts and agreements
Licensing
Litigation and Dispute Resolution
Trade Secrets Protection
Trademark Cancellation Actions
Trademark Clearance Searches
Trademark Enforcement
Trademark and Design Monitoring and Watch
Trademark Opposition
Trademark Prosecution
Validation

Industry expertise

Automotive
Consumer Products
Hygiene Products
Life Science
Offshore
Retail
Sustainability / GreenTech / CleanTech
Telecommunications