




Lars Henrik Stoud Platou

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ABOUT LARS HENRIK STOUD PLATOU

Lars is an experienced lawyer specialised in legal, strategic and commercial aspects of intellectual property and marketing law. He has extensive knowledge in management of our clients' portfolios to protect, enforce and enhance their intellectual property positions. Lars also has experience with corporate law and regularly assists our clients with negotiating and drafting commercial contracts and licensing agreements. He also regularly litigate on behalf of our clients before the courts in Norway.

Lars has a law degree from University of Oslo (2016). He specialized in intellectual property law, patent law and copyright law and wrote his Masters thesis within trademark law.

Lars joined Zacco i 2018 and worked as a lawyer in another firm before re-joining Zacco as lawyer and partner in 2021.

He is also featured as a Recommended Individual in the WTR 1000 by the World Trademark Review and in the IAM Patent 1000. Managing IP has ranked him as an IP Star.

AREAS OF EXPERTISE

Services

- Design Enforcement
- Design Prosecution
- IP Due Diligence
- IP Audit
- IP Risk Management
- IP Strategy Workshops and Coaching
- IP Portfolio Management
- IP Portfolio Outsourcing
- IP Strategy Development
- IP Strategy Implementation
- Contracts and agreements
- Licensing
- Litigation and Dispute Resolution
- Trade Secrets Protection
- Trademark Cancellation Actions
- Trademark Clearance Searches
- Trademark Enforcement
- Trademark and Design Monitoring and Watch
- Trademark Opposition
- Trademark Prosecution
- Validation

Industry expertise

- Automotive
- Consumer Products
- Hygiene Products
- Life Science
- Offshore
- Retail
- Sustainability / GreenTech / CleanTech
- Telecommunications